



## INSTANT DISCOUNTS AND PROVEN AGRONOMIC SOLUTIONS.

**With Head Start, you get both.** Realize your farm's potential with strong agronomic solutions and get instant savings when you plan early through the DuPont Head Start Program. Choose from a growing range of top performing soybean and corn herbicides and fungicides and receive instant discounts when you early order your DuPont products by March 31, 2017.

**DuPont  
Head Start  
Program**

Destra™  
Engarde™ **\$1.50/acre off**



Classic®  
Classic® Grande  
Guardian®  
Canopy™ PRO  
Freestyle™  
Guardian® Plus II **\$3.50/acre off**



# PLUS

An extra  
**\$1/acre off**  
when you match  
your early order  
with Acapela®

**Ask your retailer about Head Start today.  
For more information, call the DuPont™ FarmCare® Support Centre  
at 1-800-667-3925 or visit [headstart.dupont.ca](http://headstart.dupont.ca).**



# 2017 DuPont Head Start Program

## Terms and Conditions

1. The DuPont Head Start Program begins September 1, 2016. Program is open to growers in Ontario and Quebec.
2. No pre-enrolment is required. Growers will be qualified based on net sales purchase data as provided by the retailer(s). DuPont reserves the right to verify net purchases.
3. Eligible DuPont herbicides and/or Acapela® fungicide must be purchased between September 1, 2016 and August 31, 2017 with the intention that the products will be sprayed during the 2017 growing season.
4. Minimum purchase to qualify for a discount is 40 acres of the following eligible products: DuPont™ Classic®, Canopy™ PRO, Freestyle™, Guardian®, Guardian® Plus II, Engarde™ and Destra™. The following PrecisionPac® herbicides are also eligible: PrecisionPac® Classic®, PrecisionPac® SB-01, and PrecisionPac® SB-02.
5. Growers who early order or purchase 40 acres or more of eligible DuPont herbicides between September 1, 2016 and March 31, 2017 qualify for an instant discount of: \$1.50/acre on Destra™ and Engarde™ and \$3.50/acre on Classic®, Guardian®, Canopy™ PRO, Freestyle™, Guardian® Plus II, PrecisionPac® Classic®, PrecisionPac® SB-01, and PrecisionPac® SB-02.
6. Grower must complete an early order or purchase invoice with their retailer by March 31, 2017 in order to qualify for the eligible discounts outlined in term 5.
7. MANAGED ACRE INSTANT DISCOUNT: Growers who early order DuPont eligible herbicide products and match\* the order with an early order of DuPont™ Acapela® fungicide will qualify for an instant discount of: \$2.50/acre on Destra™ and Engarde™ or \$4.50/acre on Classic®, Guardian®, Canopy™ PRO, Freestyle™, Guardian® Plus II, PrecisionPac® Classic®, PrecisionPac® SB-01, and PrecisionPac® SB-02. \*Acapela® matching acres at 40 acres/jug. Total matching Acapela® acres shall be limited to grower net purchases of Acapela® for the 2017 growing season.
8. Grower must complete an early order or purchase invoice with their retailer by March 31, 2017 in order to qualify for the eligible discounts outlined in term 7.
9. Discount rewards are earned at time of purchase. Growers whose accounts are not in good standing with their retailer may not earn rewards.
10. Products must be used according to their registered use patterns.
11. Qualifying acres will be based on the following use rates:

DuPont Eligible Products	Package Type	Acres Per Package Type
DuPont™ Acapela® Fungicide	Jug	40 acres
DuPont™ PrecisionPac® Classic® Grande Herbicide	Grower bag	1 acre increments
DuPont™ PrecisionPac® SB-01 Herbicide	Grower bag	1 acre increments
DuPont™ PrecisionPac® SB-02 Herbicide	Grower bag	1 acre increments
DuPont™ Classic® Herbicide	Pouch	10 acres
DuPont™ Classic® Grande Herbicide	Jug	40 acres
DuPont™ Canopy™ PRO Herbicide	Case	20 acres
DuPont™ Destra™ Herbicide	Case	40 acres
DuPont™ Engarde™ Herbicide	Jug	40 acres
DuPont™ Freestyle™ Herbicide	Case	20 acres
DuPont™ Guardian® Herbicide	Jug	10 acres
DuPont™ Guardian® MEGA Herbicide	Tote	400 acres
DuPont™ Guardian® Plus II Herbicide	Case	10 acres
DuPont™ Guardian® Plus II MEGA Herbicide	Tote	400 acres

12. In order to qualify for the DuPont Head Start Program, eligible products must be used by the same purchaser, on a single farming operation in the province of Ontario or Quebec.
13. All purchases must be made from an authorized crop protection retailer with CropLife Phase III facilities.
14. Program subject to change without notice.
15. Presumption of consent: By participating in this program, the grower acknowledges that their retailer(s) will submit purchase information which may include personally identifiable information on their behalf to E. I. du Pont Canada Company and authorizes DuPont, its affiliates and any third parties designated by DuPont to use such information for the purpose of administrating the program and as a basis to send information, including electronic means such as email, that is relevant and useful to the grower. Certain of these affiliates or third parties may be located in countries outside of Canada. If a grower does not wish to receive product/offering information from DuPont, the grower can contact DuPont at 1-800-667-3925. For more information on how DuPont handles information, visit [privacy.dupont.ca](http://privacy.dupont.ca).