

ACAPELA®

CLASSIC®

ENGARDE®

FREESTYLE®

GUARDIAN® MAX

PIXXARO™

CANOPY® PRO

DESTRA™ IS

FEXAPAN™

GUARDIAN®

GUARDIAN® PLUS II

SIMPLICITY™ GoDRI™

# HEAD START 2018



**It's not a rebate program – it's an instant discount – and it's as easy as plan, order and save up to \$7<sup>50</sup>/acre.**

**DuPont  
Head Start**  
Program 2018

**1** Plan your soybean, corn and cereal herbicide and fungicide needs

**2** Order before March 31, 2018

**3** Receive instant discounts on the products you know and trust.

		Head Start Instant Discount	Acapela® Matching Acres	FeXapan™ Matching Acres
	CANOPY® PRO CLASSIC® FREESTYLE® GUARDIAN® GUARDIAN® MAX GUARDIAN® PLUS II	<b>\$3<sup>50</sup>/acre discount</b>	<b>PLUS \$2<sup>00</sup>/acre</b>	<b>PLUS \$2<sup>00</sup>/acre</b>
	DESTRA™ IS ENGARDE®	<b>\$1<sup>00</sup>/acre discount</b>	<b>PLUS \$2<sup>00</sup>/acre</b>	
	PIXXARO™ SIMPLICITY™ GoDRI™		<b>PLUS \$2<sup>00</sup>/acre</b>	

**Ask your retailer about Head Start today.  
For more information, call the Solutions Center  
at 1-800-667-3852 or visit [headstart.dupont.ca](http://headstart.dupont.ca)**

As with all crop protection products, read and follow label instructions carefully. All information effective September 2017.

Member of CropLife Canada.

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# 2018 DuPont Head Start Program

**DuPont  
Head Start**  
Program 2018

## TERMS AND CONDITIONS

- The 2018 DuPont Head Start Program begins September 1, 2017. Program is open to growers in Ontario, Quebec and the Maritime provinces.
- To qualify for the 2018 DuPont Head Start Program, growers must complete an early order or purchase invoice with their herbicide retailer. Growers will be qualified based on net sales purchase data as provided by the retailer(s). DuPont reserves the right to verify net purchases.
- Eligible herbicides and/or Acapela® fungicide must be purchased between September 1, 2017 and August 31, 2018 with the intention that the products will be sprayed during the 2018 growing season.
- Minimum purchase to qualify for a discount is 40 acres of the following eligible herbicide products: DuPont™ Classic®, Canopy® PRO, Freestyle®, Guardian®, Guardian® MAX, Guardian® Plus II, Engarde®, Destra™, Destra™ IS, Dow® AgroSciences Pixxaro™ and Dow® AgroSciences Simplicity™ GoDRI™. The following PrecisionPac® herbicides are also eligible: PrecisionPac® Classic®, PrecisionPac® SB-01, PrecisionPac® SB-02.
- Growers who early order or purchase 40 acres or more of eligible herbicides between September 1, 2017 and March 31, 2018 qualify for an instant discount of: \$1.00/acre on DuPont™ Destra™, Destra™ IS, Engarde®, Dow AgroSciences Pixxaro and Dow AgroSciences Simplicity GoDRI and \$3.50/acre on DuPont™ Classic®, Guardian®, Guardian® MAX, Canopy® PRO, Freestyle®, Guardian® Plus II, PrecisionPac® Classic®, PrecisionPac® SB-01, PrecisionPac® SB-02.
- Grower must complete an early order or purchase invoice with their retailer by March 31, 2018 in order to qualify for the eligible discounts outlined in term 5.
- ACAPELA® MANAGED ACRE INSTANT DISCOUNT: Growers who make an early order commitment of eligible herbicide products when matched\* with an early order of DuPont™ Acapela® fungicide qualify for an instant discount of: \$3.00/acre on Destra™, Destra™ IS, Engarde®, Dow AgroSciences Pixxaro and Dow AgroSciences Simplicity GoDRI or \$5.50/acre on Classic®, Guardian®, Guardian® MAX, Canopy® PRO, Freestyle®, Guardian® Plus II, PrecisionPac® Classic®, PrecisionPac® SB-01 or PrecisionPac® SB-02. \*Acapela® matching acres at 40 acres/jug.
- Grower must complete an early order or purchase invoice with their retailer by March 31, 2018 in order to qualify for the eligible discounts outlined in term 7.
- FEXAPAN™ MMOA ACRE INSTANT DISCOUNT: Growers who make an early order commitment of DuPont eligible herbicide products when matched\* with an early order of DuPont™ FeXapan™ herbicide qualify for an instant discount of \$5.50/acre on Classic®, Guardian®, Guardian® MAX, Canopy® PRO, Freestyle®, Guardian® Plus II, PrecisionPac® Classic®, PrecisionPac® SB-01, and PrecisionPac® SB-02. \*FeXapan™ matching acres at 20 acres/jug.
- Grower must complete an early order or purchase invoice with their retailer by March 31, 2018 in order to qualify for the eligible discounts outlined in term 9.
- ACAPELA® MANAGED ACRE INSTANT DISCOUNT plus FEXAPAN™ MMOA ACRE INSTANT DISCOUNT: Growers who make an early order commitment of DuPont eligible herbicide products when matched\* with an early order of both DuPont™ FeXapan™ herbicide and Acapela® fungicide qualify for an instant discount of \$7.50/acre on Classic®, Guardian®, Guardian® MAX, Canopy® PRO, Freestyle®, Guardian® Plus II, PrecisionPac® Classic®, PrecisionPac® SB-01, and PrecisionPac® SB-02. \*Acapela® matching acres at 40 acres/jug and FeXapan™ matching acres at 20 acres/jug.
- Total matching Acapela® acres as specified in terms 7 and 11 shall be limited to grower net purchases of Acapela® for the 2018 growing season.
- Total matching FeXapan™ acres as specified in terms 9 and 11 shall be limited to grower net purchases of FeXapan™ for the 2018 growing season.
- Discount rewards are earned at time of purchase. Growers whose accounts are not in good standing with their retailer may not earn rewards.
- Products must be used according to their registered use patterns.
- In order to qualify for the DuPont Head Start Program, eligible products must be used by the same purchaser, on a single farming operation in the province of Ontario, Quebec or the Maritime provinces.
- Qualifying acres will be based on the following use rates:

Eligible Products	Package Type	Acres Per Package Type
DuPont™ Acapela® Fungicide	Jug	40 acres
DuPont™ Classic® Herbicide	Pouch	10 acres
DuPont™ Classic® Grande Herbicide	Jug	40 acres
DuPont™ Canopy® PRO Herbicide	Case	20 acres
DuPont™ Destra™ Herbicide	Case	40 acres
DuPont™ Destra™ IS Herbicide	Jug	40 acres
DuPont™ Engarde® Herbicide	Jug	40 acres
DuPont™ FeXapan™ Herbicide	Jug	20 acres
DuPont™ Freestyle® Herbicide	Case	20 acres
DuPont™ Guardian® Herbicide	Jug	10 acres
DuPont™ Guardian® MAX Herbicide	Case	30 acres
DuPont™ Guardian® MEGA Herbicide	Tote	400 acres
DuPont™ Guardian® MAX MEGA Herbicide	Tote	600 acres
DuPont™ Guardian® Plus II Herbicide	Case	10 acres
DuPont™ Guardian® Plus II MEGA Herbicide	Tote	400 acres
DuPont™ PrecisionPac® Classic®	Grower Bag	1 acre increments
DuPont™ PrecisionPac® SB-01	Grower Bag	1 acre increments
DuPont™ PrecisionPac® SB-02	Grower Bag	1 acre increments
Dow® AgroSciences Pixxaro™	Case	40 acres
Dow® AgroSciences Simplicity™ GoDRI™	Jug	80 acres

- All purchases must be made from an authorized crop protection retailer with CroLife Phase III facilities.
- Program subject to change without notice.
- Presumption of consent: By participating in this program, the grower acknowledges that their retailer(s) will submit purchase information, which may include personally identifiable information on their behalf to E. I. du Pont Canada Company and authorizes DuPont, its affiliates and any third parties designated by DuPont to use such information for the purpose of administering the program and as a basis to send information that is relevant and useful to the grower. Certain of these affiliates or third parties may be located in countries outside of Canada. If a grower does not wish to receive product/offering information from DuPont, the grower can contact DuPont at 1-800-667-3925. For more information on how DuPont handles information visit [privacy.dupont.ca](http://privacy.dupont.ca).

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