

LIMITED TIME OFFER!



2017 DUPONT™ ACAPELA® GROWER PROGRAM

DuPont™
Acapela®
fungicide

Looking to maximize your yields? Choose top-performing canola hybrids, then give your crops the best possible protection against disease with DuPont™ Acapela® fungicide. For 2017, growers may be eligible to receive an additional rebate on Acapela®. This **exclusive, limited-time** offer is available to growers who purchase or have already purchased eligible Pioneer® brand canola with DuPont™ Lumiderm® insecticide seed treatment for 2017 planting.

MORE PURCHASES, MORE SAVINGS.

PURCHASE

DUPONT™ LUMIDERM®
INSECTICIDE
SEED TREATMENT
ON ELIGIBLE
PIONEER® BRAND
CANOLA

=

BOOK & RECEIVE

\$0.50/ACRE
REBATE
ON MATCHING
ACRES OF
ACAPELA® FUNGICIDE

BOOK ACAPELA® NOW! Offer only available from January 1 to February 28, 2017.

To qualify for this offer, a minimum of 320 acres of eligible products must be purchased.

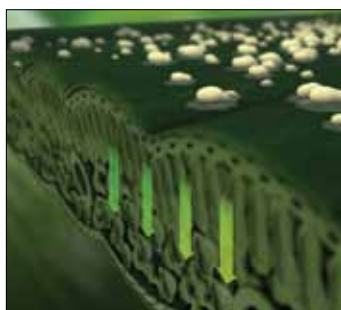
This exclusive offer will help you maximize your Acapela® savings with the Summer Booking Bonus on Pioneer® brand seed!

Plus all purchases in this program qualify for the DuPont™ FarmCare® Connect Program - providing growers with additional savings!

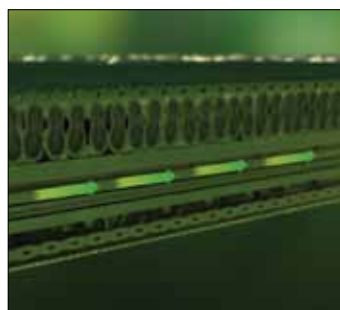
MORE MOVES, MORE BUSHELS.

Sclerotinia protection in canola and soybeans. Leaf rust, septoria leaf blotch, crown rust, powdery mildew and tan spot in cereals. These diseases can drastically reduce yields, so you need a high-performing fungicide you can rely on. Acapela® provides **more complete coverage and protection** because it is rapidly absorbed and moves quickly through and around each plant with four powerful movement properties.

That means greener, healthier crops and higher yield potential in canola, soybeans and cereals.



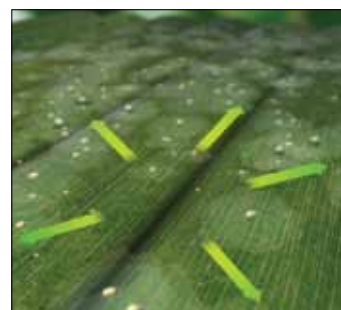
Translaminar Movement



Xylem Systemic Activity



Local Gas Activity



Wax Diffusion Activity



2017 DUPONT™ ACAPELA® GROWER PROGRAM TERMS AND CONDITIONS

DuPont™
Acapela®
fungicide

1. The Acapela® Grower Program is open to growers in British Columbia, Alberta, Saskatchewan and Manitoba only.
2. To qualify for the Acapela® Grower Program, a grower must:
 - a) Purchase a minimum of 320 acres (32 bags) of eligible Pioneer® brand canola hybrids between September 1, 2016 and June 30, 2017. Eligible canola hybrids include:
Pioneer® brand canola: 43E03 (RR), 45H29 (RR), 45H31 (RR), 45S54 (RR), 46H75 (CL), 45H76 (CL), 45S56 (RR), 45H33 (RR), 45M35 (RR), 46M34 (RR) and 45CS40 (RR).
RR = Contains the Roundup Ready® gene. Genuity® and Roundup Ready® are registered trademarks of Monsanto Technology LLC.
CL = Contains the Clearfield® trait. Clearfield® is a registered trademark of BASF.
 - b) Purchase a minimum of 320 acres (32 bags) of DuPont™ Lumiderm® insecticide seed treatment on the above eligible seed purchase.
 - c) Pre-order or book a minimum of 320 acres (10 jugs) of DuPont™ Acapela® fungicide on or prior to February 28, 2017.
- AND/OR**
 - a. Purchase a minimum of 320 acres of DuPont™ Barricade® II, Predicade™, Prism®, Refine® SG, Refine® M, Travallas™, and/or PrecisionPac® DB-6654, DB-8454, PP-2525, PP-23235, PP-3317 and CS-100-2525 between September 1, 2016 and June 30, 2017.
 - b. Pre-order or book a minimum of 320 acres (10 jugs) of DuPont™ Acapela® fungicide on or prior to February 28, 2017.
3. To receive the Acapela® Grower Program rebate, a grower must:
 - a. Purchase a minimum of 320 acres (10 jugs) of Acapela® from the booked order by August 31, 2017. The \$0.50/acre rebate will be paid on matching acres of Acapela® to the eligible canola treated with Lumiderm® and/or to the eligible broadleaf cereal herbicide purchase.
4. There are three (3) versions of the Acapela® Grower Program and a grower can/may be eligible for all three versions. The purchases within each program will be used to calculate the matching acre total. The maximum rebate a grower can receive is \$0.50/acre on matching Acapela® acres.
5. Rebate Calculations: Retailers will submit grower purchases/retailer sales information on behalf of the grower for rebate payment. Rebates based on sales will be calculated based on validated data submitted to AgData Ltd no later than October 15, 2017. Rebates are paid on net sales purchase data as provided by the retailer(s). Rebate will be \$0.50/acre based on the canola application rate. Rebate will be \$15/jug.
6. Rebate Payment: DuPont reserves the right to audit all sales of DuPont Crop Protection products by the distributor / retailer to growers in order to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively.
7. Overpayment: Any program overpayment will be refunded to DuPont by the [Customer] or will be deducted from future program payments at the election and discretion of DuPont.
8. Program Discrepancies: Any claims for discrepancies in program payments must be received in writing by DuPont by December 15, 2017.
9. In order to qualify for the above rebates, eligible products must be used by the same grower who purchased them, on a single farming operation.
10. All purchases must be made from an authorized crop protection retailer with CropLife Phase III facilities.
11. Participating growers may be eligible for additional DuPont Crop Protection or DuPont Pioneer programs or rebates. See Terms and Conditions for any other programs for program eligibility. All purchases in this program will be counted toward the minimum purchase amount of \$15,000 of DuPont Crop Protection and/or Pioneer® brand seed products for the 2017 DuPont™ FarmCare® Connect Grower Program and/or the 2017 CPS Loyalty Program and will also be eligible to qualify for additional rebates within the DuPont™ FarmCare® Connect 2017 Program and/or the 2017 CPS Loyalty Program.
12. Presumption of Consent: By enrolling in the Acapela® Grower Program, the grower acknowledges that their retailer(s) will submit booking and purchase information, which may include personally identifiable information, on their behalf to E. I. du Pont Canada Company and authorizes DuPont, DuPont Pioneer, their affiliates and any third parties designated by DuPont to use such information provided for the purpose of administering this program and as a basis to send information that is relevant and useful to the grower. Certain of these affiliates or third parties may be located in countries outside of Canada. If a grower does not wish to receive product/offering information from DuPont, the grower can contact DuPont at 1-800-667-3925. For more information on how DuPont handles information, visit privacy.dupont.ca.
13. Prior Notice: DuPont reserves the right to modify this program in its sole discretion. Program subject to change without notice.

As with all crop protection products, read and follow label instructions carefully.
Member of CropLife Canada.

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