



DuPontTM Izon[®] Printable Label

DuPont Authentication

Key Product Advantages.

- **Authentication integrated into your product label**
Eliminate the cost and hassle of applying a separate authentication label onto your product. Izon[®] Printable Label provides all the security features embedded directly onto your existing product label. Design can allow for both pre-printed label information and print on demand.
- **Clearly visible, unique 3D security features**
Make product authentication simple and intuitive for the entire value chain. The DuPont proprietary 1,2,3,4 dot validation design (protected under copyright) makes it easy to verify full parallax 3D.
- **Bright holographic red security icon**
To enhance quick authentication, a clearly recognizable holographic red image is built into the label.
- **Deep Image**
This feature is extremely useful for field verification by the brand protection team and enforcement agents. Using a point light source (i.e. flashlight), a semi-covert image becomes visible “floating” in the background.
- **Disappearing Image**
This unique, highly secure feature is very easy to communicate to the entire value chain. When the label is viewed at an angle, the primary image completely disappears.

Optional Features

- **Secure serialization**
Random or sequential serial numbers printed on each individual label allows for additional authentication and advanced tracking using our DuPontTM Traceology[®] eVerification system.

Patented DuPont technology defeats attempts to duplicate

The unique features of Izon[®] Printable Label are made possible only through DuPont photopolymer technology.

This enables you to have one of the most secure overt authentication devices available.



Let our experts help you:

Email / Web

Customerservice.authentication@dupont.com
www.authentication.dupont.com

Americas

1 (800) 998-5775 ext. 2
1 (435) 753-5775 ext. 2

EMEA

00 44 1438 7340000

Asia

+86-755-83307848 ext. 7987