



# DuPont<sup>™</sup> Izon<sup>®</sup> Sleeve

## DuPont Authentication

### Key Product Advantages.

- **Product authentication integrated into your shrink sleeve**  
Eliminate the cost and hassle of applying a separate authentication label onto your product. Izon<sup>®</sup> Sleeve provides all the security features embedded directly onto your existing shrink sleeve.
- **Tamper evidence**  
When opened, both the shrink sleeve and Izon<sup>®</sup> Sleeve are designed to be destroyed, eliminating re-use.
- **Clearly visible, unique 3D features**  
Make product authentication simple and intuitive for the entire value chain. DuPont proprietary 1,2,3,4 dot validation design (protected under copyright) makes it easy to verify full parallax 3D.
- **Bright holographic red security icon**  
To enhance quick authentication, a clearly recognizable holographic red image is built into the label.
- **Deep Image**  
This feature is extremely useful for field verification by the brand protection team and enforcement agents. Using a point light source (i.e. flashlight), a semi-covert image becomes visible “floating” in the background.
- **Disappearing Image**  
This unique, highly secure feature is very easy to communicate to the entire value chain. When the label is viewed at an angle, the primary image completely disappears.

### Patented DuPont technology defeats attempts to duplicate

The unique features of Izon<sup>®</sup> Sleeve are made possible only through DuPont photopolymer technology.

This enables you to have one of the most secure overt authentication devices available.



### Let our experts help you:

Email / Web

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#### Asia

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### Optional Features

- **Transparent**  
Transparent sleeves are a great option where product/package labeling space is limited. Allows application of Izon<sup>®</sup> Sleeve directly over printed text, bar codes, or other images.