



DuPont™ Izon® standard products

DuPont Authentication



P/N 60398-30



P/N 60522-30



P/N 60454-*

Patented DuPont technology defeats attempts to duplicate

The unique features of the Izon® labels are made possible only through DuPont's photopolymer technology.

This enables you to have one of the most secure overt authentication devices available.

Let our experts help you:

Email / Web

Customerservice.authentication@dupont.com
www.authentication.dupont.com

Americas

1 (800) 998-5775 ext. 2
1 (435) 753-5775 ext. 2

EMEA

00 44 1438 7340000

Asia

+86-755-83307848 ext. 7987

**P/N 60454 will be customized for each project, as the 2D code will be customer specific*

Key Product Advantages

- **Clearly visible, unique 3D security features**

Make product authentication simple and intuitive for the entire value chain. The DuPont proprietary 1,2,3,4 dot validation design (protected under copyright) makes it easy to verify full parallax 3D.

- **Bright holographic red security icon**

To enhance quick authentication, a clearly recognizable holographic red image is built into the label.

- **Deep Image**

This feature is extremely useful for field verification by the brand protection team and enforcement agents. Using a point light source (i.e. flashlight), a semi-covert image becomes visible "floating" in the background.

- **Multi-angle text**

An excellent branding option. When rotated 90 degrees, the primary image disappears and custom defined text will appear against a solid background,

- **Disappearing Image**

This unique, highly secure feature is very easy to communicate to the entire value chain. When the label is viewed at an angle, the primary image completely disappears.

- **Secure serialization**

Random or sequential serial numbers printed on each individual label allows for additional authentication and advanced tracking using our DuPont™ Traceology® eVerification system. P/N 60454 also allows for a 2D code to be included for "quick scan" verification.